

Sponsorship File

JOIN THE BEST



Promotional
Video

www.EVChargeShow.com

From Vehicle to
Charging Infrastructure
End-to-End Solutions
at EV Charge Show

Supporters



REPUBLIC OF TÜRKİYE
MINISTRY OF TRADE



This fair is organized with the audit of TOBB
(The Union Of Chambers and
Commodity Exchanges of Türkiye)
in Accordance With The Law No.5174

Organizer



End-to-End Solutions from Vehicle to Charging

Infrastructure at EV Charge Show

The electric mobility experience is no longer defined by a single product; it is shaped by the seamless integration of vehicles, batteries, software, and energy systems. Competition no longer takes place between individual components, but between fully orchestrated ecosystems.

In electric mobility, the true leaders are those who manage the ecosystem, not just the product.

EV Charge Show 2026 brings together this complete ecosystem – from vehicle manufacturing to charging infrastructure – on a single platform designed for decision-makers.

From OEMs and energy and infrastructure giants to software innovators, mobility technology leaders, and regulatory authorities, EV Charge Show convenes the entire value chain in one unified decision-making arena shaping the future of electric mobility.

Sponsorship at EV Charge Show is not about visibility; it is about strategic positioning.



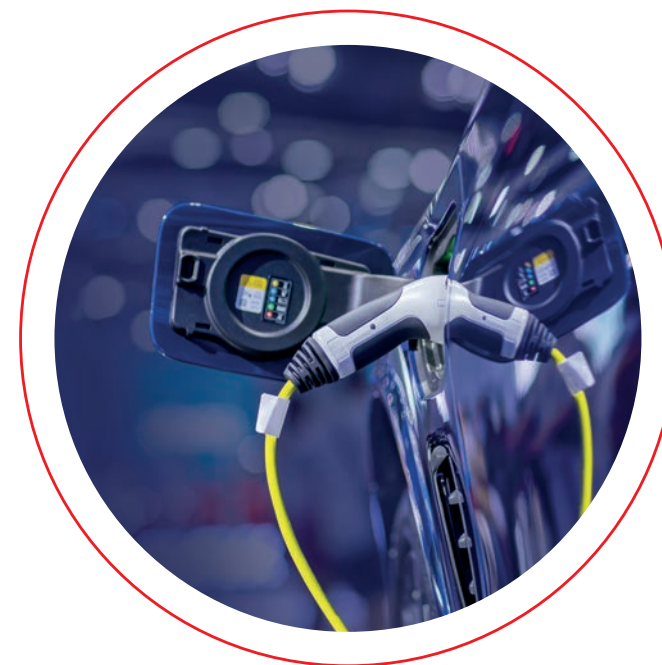
Each sponsorship tier is built around one essential question:

“What will your brand be recognized as leading after EV Charge Show?”

PLATINUM SPONSOR

Benefits

- Logo placement on visitor lanyards (lanyard production included)
- Logo featured on the EVChargeShow.com homepage and sponsors page
- Logo inclusion in mass email campaigns
- Two dedicated social media posts (at launch and 1–2 weeks prior to the event)
- Logo placement on Visitor e-Tickets, Visitor Brochure, and Exhibitor Catalogue
- Logo featured on on-site Sponsor Boards in foyer and hall areas
- Priority listing on the exhibitor list page (based on registration order)
- Right to place an X-Banner in the conference hall
- **Number of Sponsors Available: Limited to 2 Companies**



Sponsorship Fee :

€18,000 + VAT20%

GOLD SPONSOR

Benefits

- Logo featured on the EVChargeShow.com homepage and sponsors page
- Logo inclusion in mass email campaigns
- Two dedicated social media posts (at launch and 1–2 weeks prior to the event)
- Logo placement on Visitor e-Tickets, Visitor Brochure, and Exhibitor Catalogue
- Logo featured on on-site Sponsor Boards in foyer and hall areas
- Priority listing on the exhibitor list page (based on registration order)
- **Number of Sponsors Available: Limited to 5 Companies**



Sponsorship Fee :

€7,500 + VAT20%

CONFERENCE SPONSOR

Benefits

- Logo featured on the EVChargeShow.com homepage and sponsors page
- Logo inclusion in mass email campaigns
- Two dedicated social media posts (at launch and 1–2 weeks prior to the event)
- Logo placement on Visitor e-Tickets, Visitor Brochure, and Exhibitor Catalogue
- Logo featured on on-site Sponsor Boards in foyer and hall areas
- Priority listing on the exhibitor list page (based on registration order)
- 5-minute sponsor presentation slot during a conference session
- Logo displayed on conference keynote (KJ) screens
- Right to place an X-Banner in the conference hall
- High-impact branding opportunities in conference foyer areas, ensuring continuous brand exposure during session breaks and networking moments
- **Number of Sponsors Available: Limited to 5 Companies**



Sponsorship Fee :

€12,000 + VAT20%

COMPETITION SPONSOR

Benefits

- Logo featured on the EVChargeShow.com homepage and sponsors page
- Logo inclusion in mass email campaigns
- Two dedicated social media posts (at launch and 1–2 weeks prior to the event)
- Logo placement on Visitor e-Tickets, Visitor Brochure, and Exhibitor Catalogue
- Logo featured on on-site Sponsor Boards in foyer and hall areas
- Priority listing on the exhibitor list page (based on registration order)
- Logo placement on the competition page (evchargeshow.com/competition) and across all official competition announcements
- Logo displayed on main screens during finalist stage presentations and throughout the award ceremony
- Logo featured on award cheques, with verbal acknowledgment during opening and closing remarks of the award ceremony by the organizer
- **Number of Sponsors Available: Limited to 5 Companies**

Sponsorship Fee :

€3,000 + VAT20%



STARTUP ZONE SPONSOR

Benefits

- Logo featured on the EVChargeShow.com homepage and sponsors page
- Logo inclusion in mass email campaigns
- Two dedicated social media posts (at launch and 1–2 weeks prior to the event)
- Logo placement on Visitor e-Tickets, Visitor Brochure, and Exhibitor Catalogue
- Logo featured on on-site Sponsor Boards in foyer and hall areas
- Priority listing on the exhibitor list page (based on registration order)
- Strategic brand positioning at the heart of the StartUP Zone innovation ecosystem
- Digital visibility on the EV Charge Show website's StartUP Zone page (banner / brand representation)
- **Number of Sponsors Available: Limited to 3 Companies**



Sponsorship Fee :

€3,000 + VAT20%

CHARGE YOURSELF SPONSOR

Benefits

- Logo featured on the EVChargeShow.com homepage and sponsors page
- Logo inclusion in mass email campaigns
- Two dedicated social media posts (at launch and 1–2 weeks prior to the event)
- Logo placement on Visitor e-Tickets, Visitor Brochure, and Exhibitor Catalogue
- Logo featured on on-site Sponsor Boards in foyer and hall areas
- Priority listing on the exhibitor list page (based on registration order)
- Logo placement within the high-traffic “Charge Yourself” area, ensuring continuous brand exposure in one of the most frequently visited interaction zones
- **Number of Sponsors Available: Limited to 3 Companies**



Sponsorship Fee :

€3,000 + VAT20%

WELCOME RECEPTION SPONSOR

Benefits

- Logo featured on the EVChargeShow.com homepage and sponsors page
- Logo inclusion in mass email campaigns
- Two dedicated social media posts (at launch and 1–2 weeks prior to the event)
- Logo placement on Visitor e-Tickets, Visitor Brochure, and Exhibitor Catalogue
- Logo featured on on-site Sponsor Boards in foyer and hall areas
- Priority listing on the exhibitor list page (based on registration order)
- Strong brand visibility during the Welcome Reception – the first touchpoint of the event – within a networking-focused opening environment
- **Number of Sponsors Available: Limited to 3 Companies**



Sponsorship Fee :

€4,000 + VAT20%

GALA DINNER SPONSOR

Benefits

- Logo featured on the EVChargeShow.com homepage and sponsors page
- Logo inclusion in mass email campaigns
- Two dedicated social media posts (at launch and 1–2 weeks prior to the event)
- Logo placement on Visitor e-Tickets, Visitor Brochure, and Exhibitor Catalogue
- Logo featured on on-site Sponsor Boards in foyer and hall areas
- Priority listing on the exhibitor list page (based on registration order)
- Premium brand representation in an exclusive Gala Dinner setting attended by senior executives and key decision-makers
- Elevated visibility in a high-level networking environment with industry leaders
- **Number of Sponsors Available: Limited to 3 Companies**



Sponsorship Fee :

€4,000 + VAT20%

Capture Attention. Maximize Your Exhibition Impact.

Enhance your presence at the show by leveraging our exclusive sponsorship opportunities. Increase your brand visibility, strengthen your corporate positioning, and drive higher footfall to your stand. Don't miss the opportunity to position your company as a trusted supplier and strategic partner in the electric vehicle charging industry.

BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	CONFERENCE SPONSOR	COMPETITION SPONSOR	STARTUP ZONE SPONSOR	CHARGE YOURSELF SPONSOR	WELCOME RECEPTION SPONSOR	GALA DINNER SPONSOR
Logo placement on visitor lanyards (lanyard production included)	✓	-	-	-	-	-	-	-
Logo featured on the EVChargeShow.com homepage and sponsors page	✓	✓	✓	✓	✓	✓	✓	✓
Logo inclusion in mass email campaigns	✓	✓	✓	✓	✓	✓	✓	✓
Two dedicated social media posts (at launch and 1–2 weeks prior to the event)	✓	✓	✓	✓	✓	✓	✓	✓
Logo placement on Visitor e-Tickets, Visitor Brochure, and Exhibitor Catalogue	✓	✓	✓	✓	✓	✓	✓	✓
Logo featured on on-site Sponsor Boards in foyer and hall areas	✓	✓	✓	✓	✓	✓	✓	✓
Priority listing on the exhibitor list page (based on registration order)	✓	✓	✓	✓	✓	✓	✓	✓
5-minute sponsor presentation slot during a conference session	-	-	✓	-	-	-	-	-
Logo displayed on conference keynote (KJ) screens	-	-	✓	-	-	-	-	-
Right to place an X-Banner in the conference hall	✓	-	✓	-	-	-	-	-

BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	CONFERENCE SPONSOR	COMPETITION SPONSOR	STARTUP ZONE SPONSOR	CHARGE YOURSELF SPONSOR	WELCOME RECEPTION SPONSOR	GALA DINNER SPONSOR
Logo placement on the competition page (evchargeshow.com/competition) and across all official competition announcements	-	-	-	✓	-	-	-	-
Strategic brand positioning at the heart of the StartUP Zone innovation ecosystem	-	-	-	-	✓	-	-	-
Digital visibility on the EV Charge Show website's StartUP Zone page (banner / brand representation)	-	-	-	-	✓	-	-	-
Logo placement within the high-traffic "Charge Yourself" area, ensuring continuous brand exposure in one of the most frequently visited interaction zones	-	-	-	-	-	✓	-	-
Strong brand visibility during the Welcome Reception – the first touchpoint of the event – within a networking-focused opening environment	-	-	-	-	-	-	✓	-
Premium brand representation in an exclusive Gala Dinner setting attended by senior executives and key decision-makers	-	-	-	-	-	-	-	✓
Elevated visibility in a high-level networking environment with industry leaders	-	-	-	-	-	-	-	✓
Number of Sponsors Available	2	5	5	5	3	3	3	3
Sponsorship Fee	€18,000 + VAT	€7,500 + VAT	€12,000 + VAT	€3,000 + VAT	€3,000 + VAT	€3,000 + VAT	€4,000 + VAT	€4,000 + VAT

EV CHARGE SHOW



Detaylı Bilgi ve Sponsorluk Fırsatları İçin İletişime Geçin

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www.EVChargeShow.com