

# Visitor Oriented KVKK Clarification Text

## PERSONAL DATA PROTECTION LAW NO. 6698 (KVKK) INFORMATION AND CLARIFICATION TEXT

**Data Controller:** VOLİ FUAR İŞLETMELERİ A.Ş.

**No :** 4M/1272, Bahçelievler, İstanbul

**Tax Number:** 4700033007

**MERSİS No:** 0470003300700016

Your personal data shared as a visitor, within the scope of KVKK and relevant legislation; It is processed for the purposes of e-ticket transmission, event registrations, visitor management and marketing activities.

### Processed Data and Purposes

- Creation and transmission of e-tickets and visitor records
- Sending information and reminder emails or SMS about events
- Product and service promotions within the scope of our company's marketing activities
- Physical space security and keeping camera records

### Processed Personal Data:

- Identity and contact information (name, surname, e-mail, phone)
- Vehicle license plate information (if any)
- Visual and audio recordings
- Marketing and communication preferences

### Storage Period:

- Visitor data is stored for 10 years. At the end of the period, it is deleted, destroyed or anonymized in accordance with KVKK.

### Your rights:

- To learn whether personal data is processed or not
- Request correction of missing/incorrect data
- Request deletion or anonymization of personal data
- Find out who the data is being transferred to

### Application:

Applications can [be made by filling out the APPLICATION FORM at the https://voli.com.tr/ address, signed by hand or electronically to the voliturizm@hs03.kep.tr address.](https://voli.com.tr/)