

Exhibitor-Oriented KVKK Clarification Text with Stand

PERSONAL DATA PROTECTION LAW NO. 6698 (KVKK) INFORMATION AND CLARIFICATION TEXT

Data Controller: VOLİ FUAR İŞLETMELERİ A.Ş.

No : 4M/1272, Bahçelievler, İstanbul

Tax Number: 4700033007

MERSİS No: 0470003300700016

"VOLİ FAIR OPERATIONS INC." hereinafter as a "COMPANY"; It pays utmost attention to the processing and protection of your personal data. In accordance with the KVKK and relevant legislation, as the data controller; Necessary technical and administrative measures are taken to prevent unlawful processing and access to personal data and to ensure its preservation.

This text has been prepared to explain the purposes of processing, storing, transferring, marketing and communication of your personal data that you share with our Company as a stand Exhibitor.

Processed Data and Purposes

Within the scope of the Exhibitors with stands; personal data you share in the categories of business partner, solution partner, customer and potential customer, within the scope of KVKK;

- Execution of contract and commercial processes,
- Providing information and support about products and services,
- Execution of customer relations and satisfaction processes,
- Providing information via e-mail, SMS, telephone or other communication channels within the scope of marketing activities,
- Sharing with internal officials, business partners and suppliers,

It is processed for the purpose.

Processed Personal Data:

- Identity and contact information
- Financial and contractual information
- Visual and audio recordings
- Request and complaint information
- Marketing and communication preferences

Storage Period:

- Exhibitor personal data with stand is stored for 10 years. At the end of the period, it is deleted, destroyed or anonymized in accordance with KVKK.

Your rights:

- To learn whether personal data is processed or not
- Request correction of missing/incorrect data
- Request deletion or anonymization of personal data
- Find out who the data is being transferred to

Application:

Applications can [be made by filling out the APPLICATION FORM at the https://voli.com.tr/](https://voli.com.tr/) address, signed by hand or electronically to the voliturizm@hs03.kep.tr address.